

# BUILDING A SECOND BRAIN

**CAPTURE, ORGANIZE, AND RETRIEVE  
YOUR IDEAS USING DIGITAL NOTES**

An Online Course by

Tiago Forte of  **FORTE LABS**



Welcome to the course!

## Promise of the Course

You will learn how to **capture, organize, and retrieve** your ideas and insights using digital notes, with a **systematic approach and tools** that you trust to support **creative breakthroughs** in your work



# 01

## Introduction to the Course

## **Intention of the Unit**

To understand the learning objectives of the course and how it will be conducted, including the schedule, components, tools and approach

# Course Timeline



Monday, July 17  
5:00-6:30pm PDT

Thursday, July 20  
9:00-10:00am PDT

Monday, July 24  
5:00-6:30pm PDT

Thursday, July 27  
9:00-10:00am PDT

Monday, July 31  
5:00-6:30pm PDT

**Unit 1:** Introduction

**Discussion #1**

**Unit 3:** Digital  
Cognition

**Discussion #2**

**Unit 5:** Maximizing  
Return-on-Attention

**Unit 2:** P.A.R.A.:  
Organizing for Insight

**Unit 4:** Progressive  
Summarization

**Unit 6:** Just-in-Time  
Project Mgmt

# Course Timeline

6

7

8

9

10

Thursday, August 3  
9:00-10:00am PDT

Monday, August 7  
5:00-6:30pm PDT

Thursday, August 10  
9:00-10:00am PDT

Monday, August 14  
5:00-6:30pm PDT

Monday, August 21  
1-2:30pm PDT

**Discussion #3**

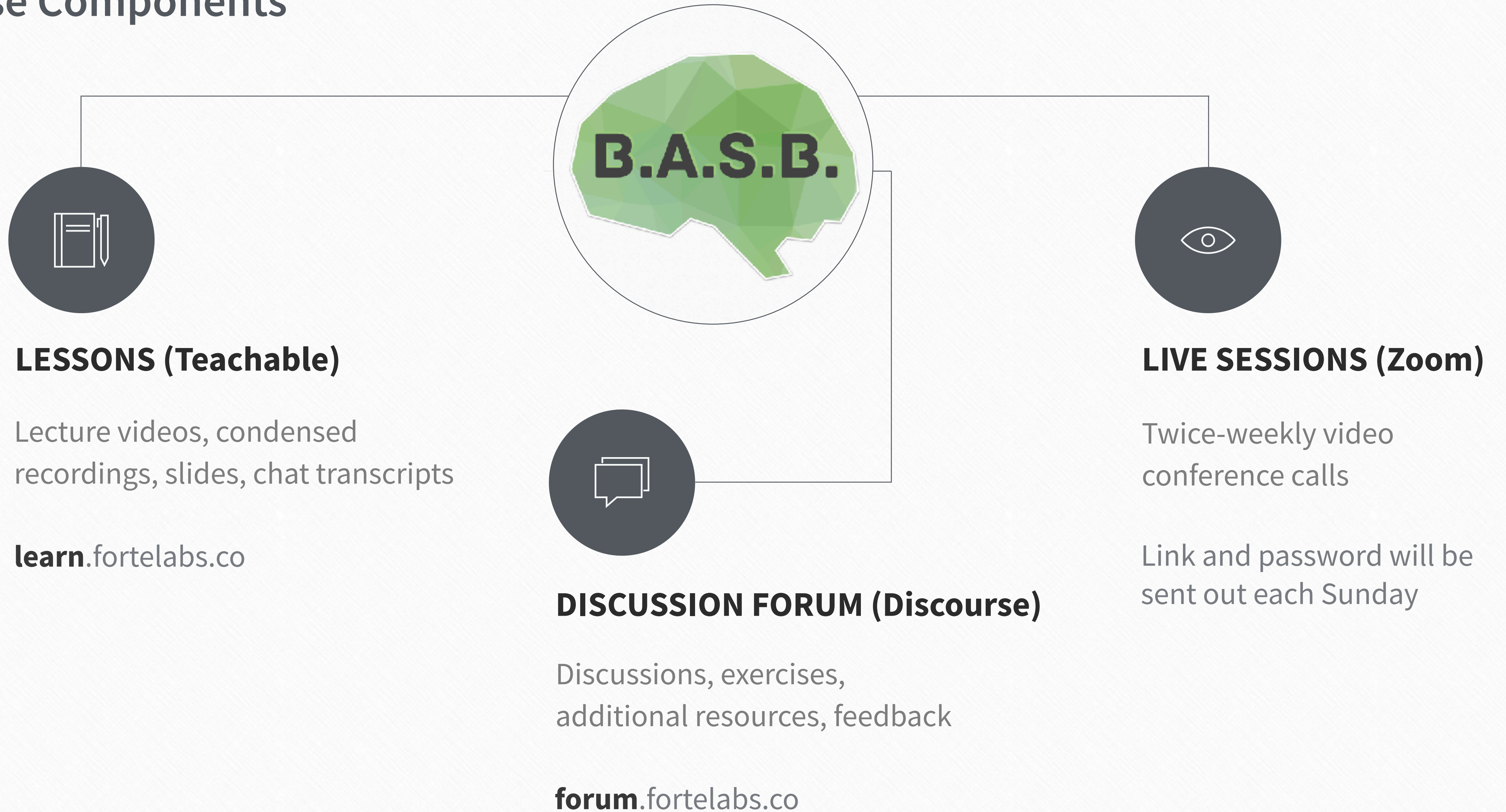
**Unit 7: PKM Workflow  
Canvas**

**Discussion #4**

**Unit 8: The Big  
Picture**

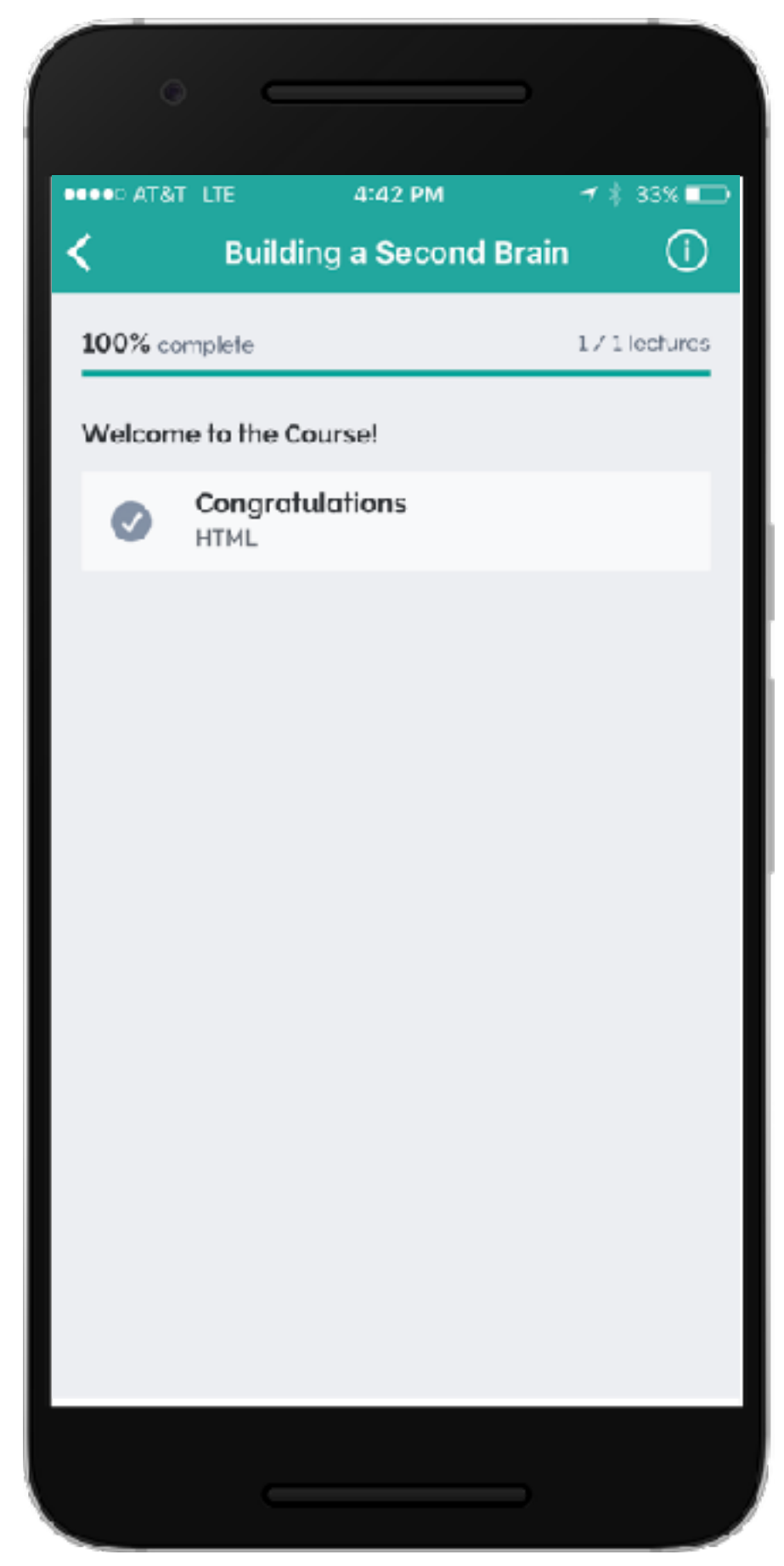
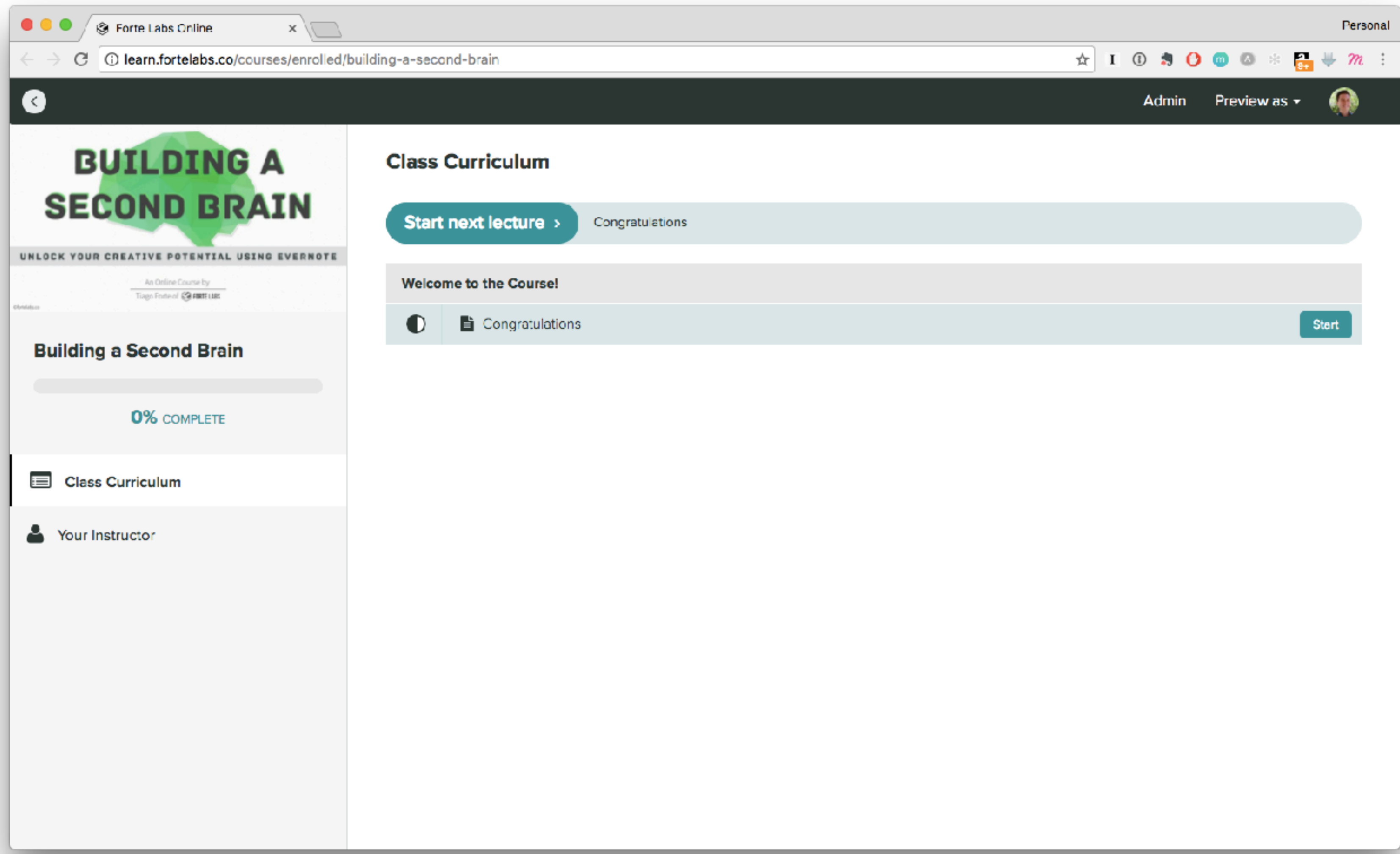
**Final debrief  
& wrap-up**

# Course Components

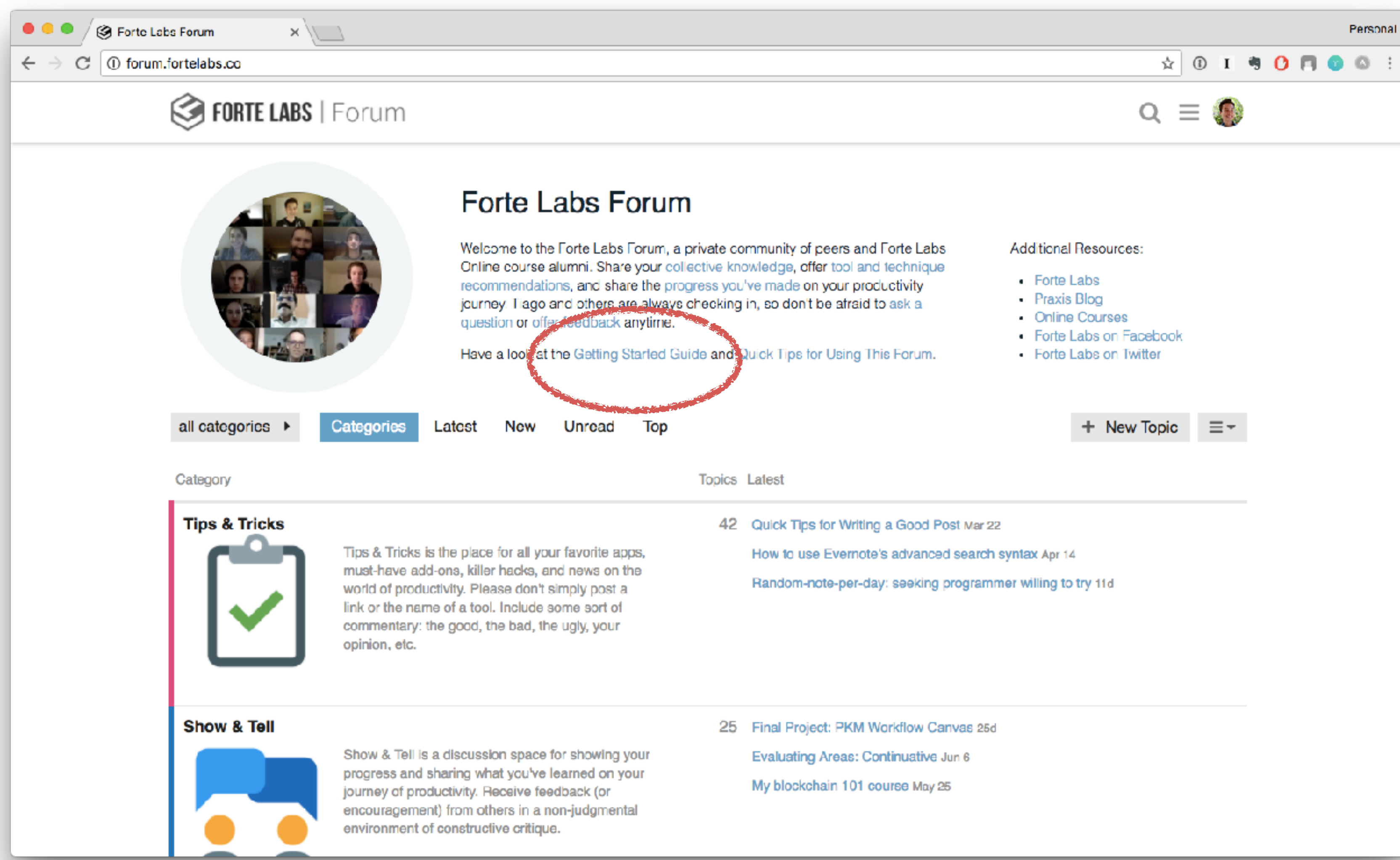




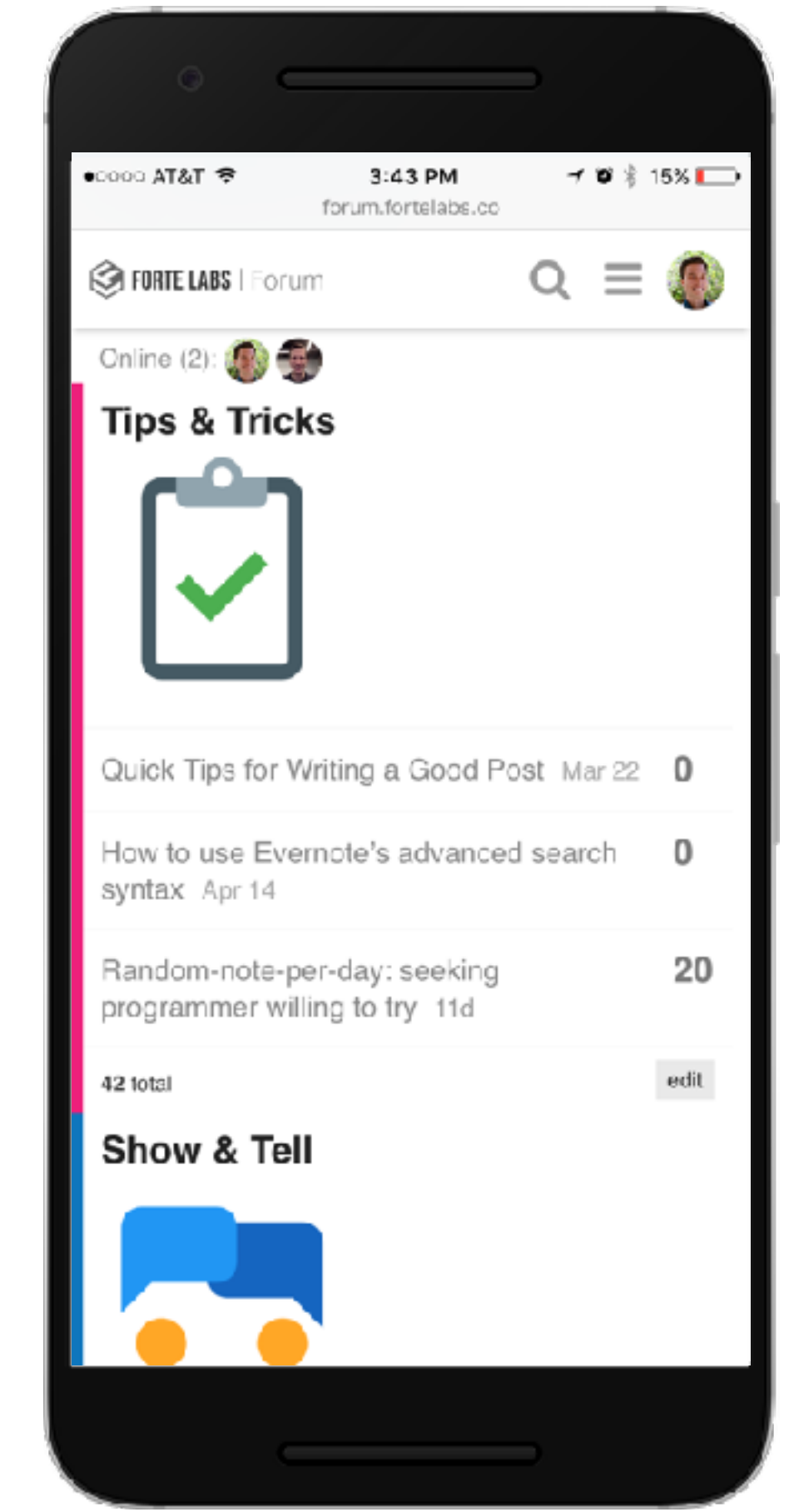
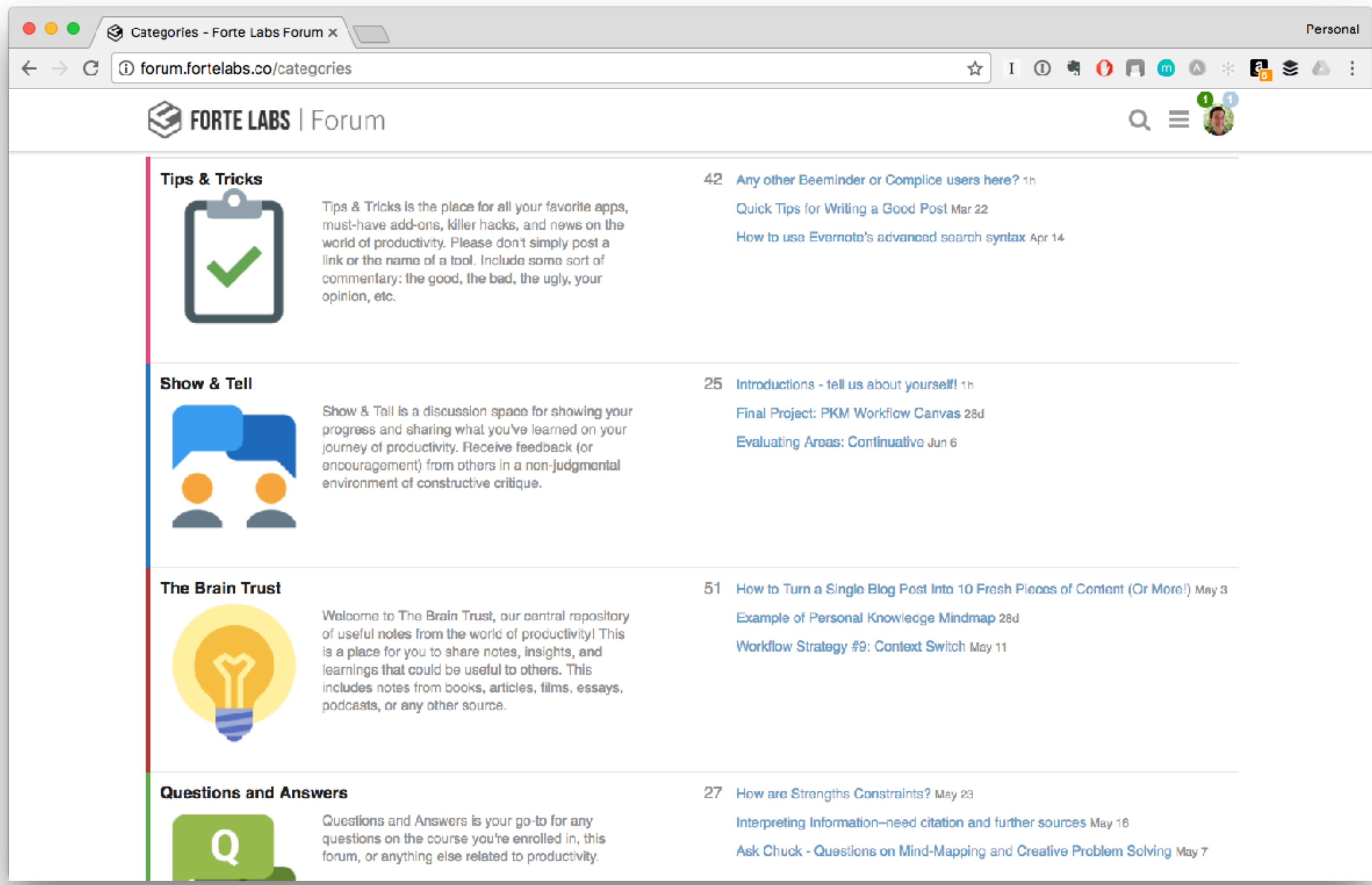
# Lessons (Teachable)



# Discussion forum (Discourse)



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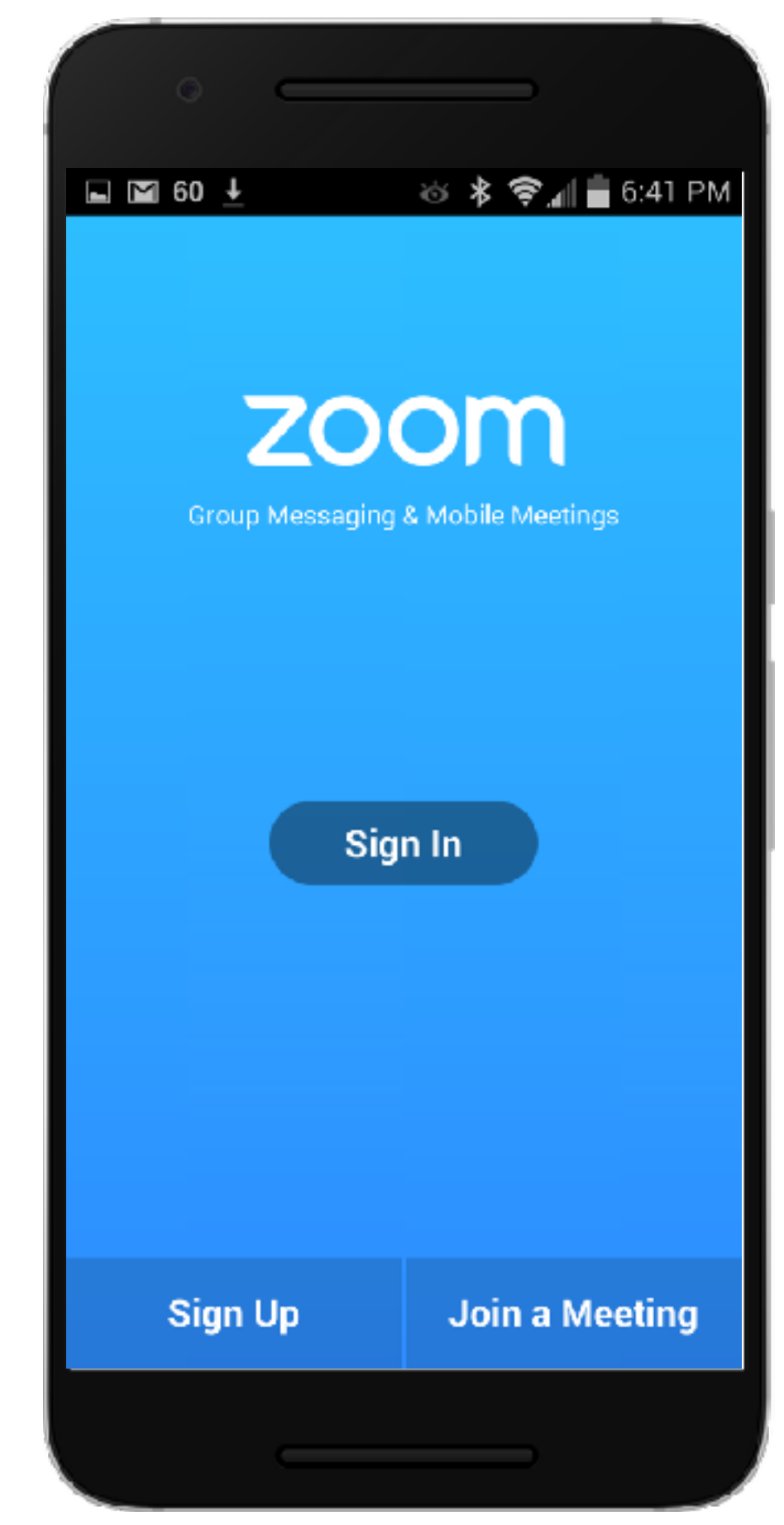
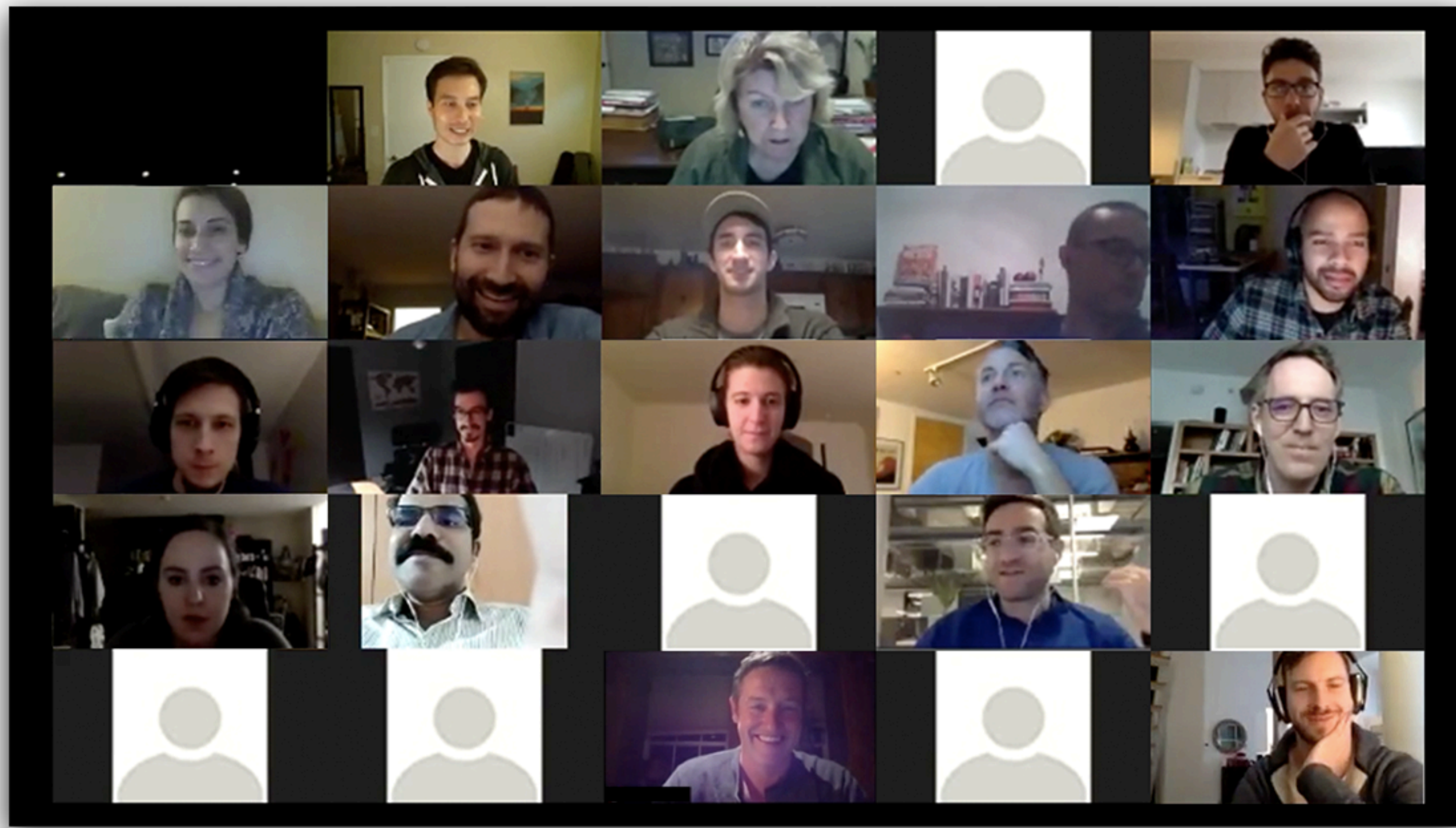


# Discussion forum (Discourse)

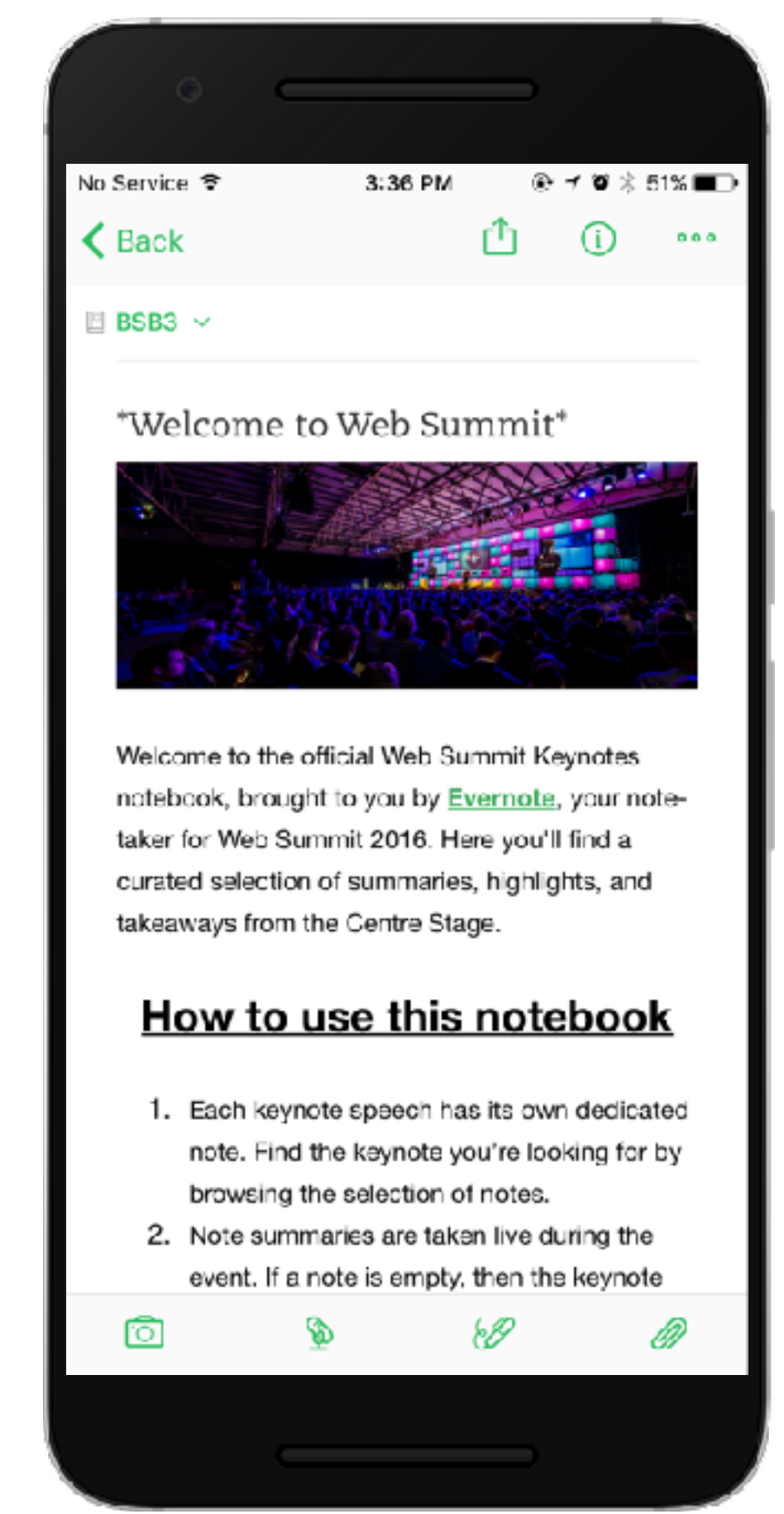
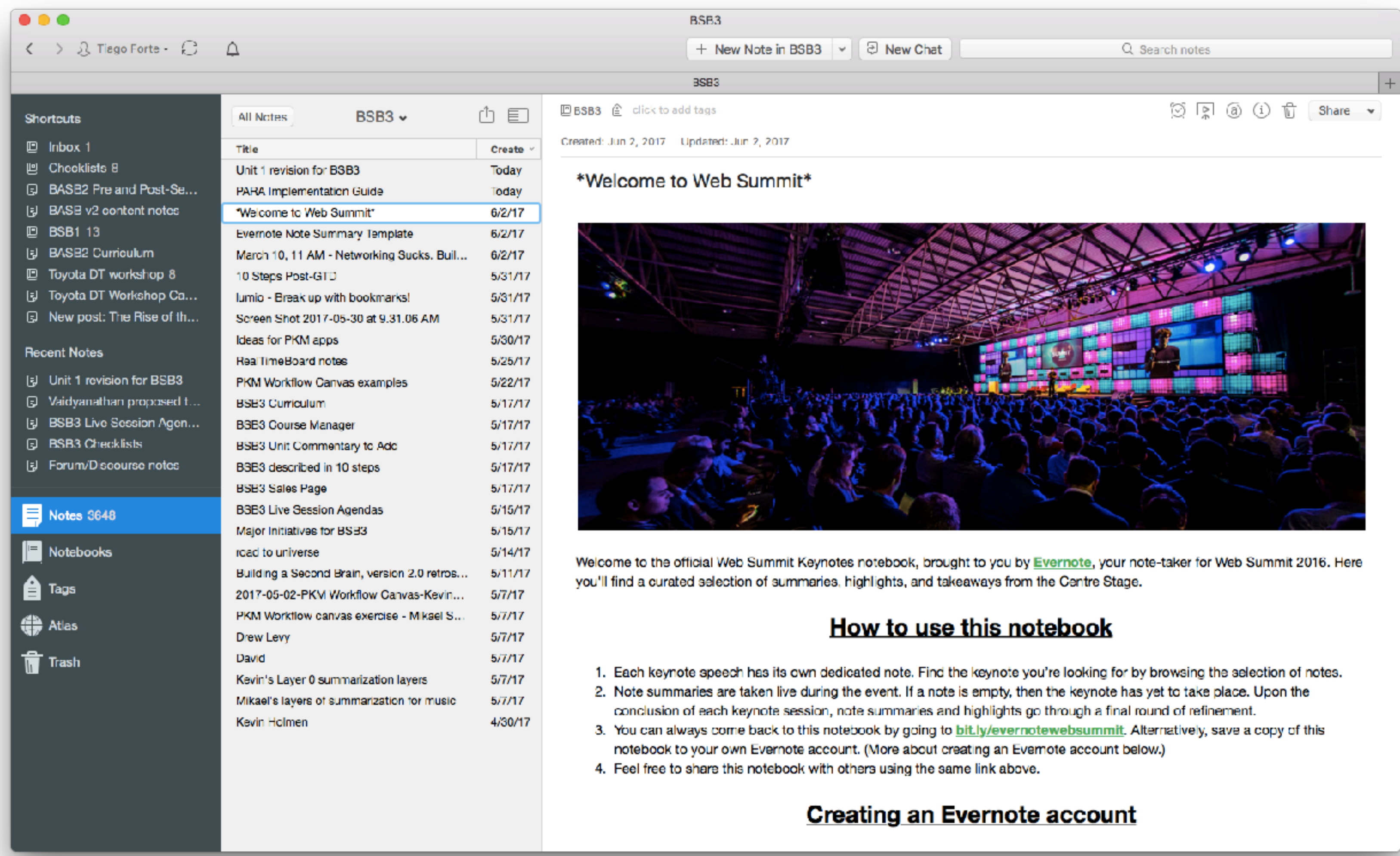
- Watching**  
You will be notified of every new reply in this topic, and a count of new replies will be shown.
- Tracking**  
A count of new replies will be shown for this topic. You will be notified if someone mentions your @name or replies to you.
- Muted**  
You will never be notified of anything about this topic, and it will not appear in latest.
- Normal**  
You will be notified if someone mentions your @name or replies to you.

Normal

# Live sessions (Zoom)



# Example program (Evernote)



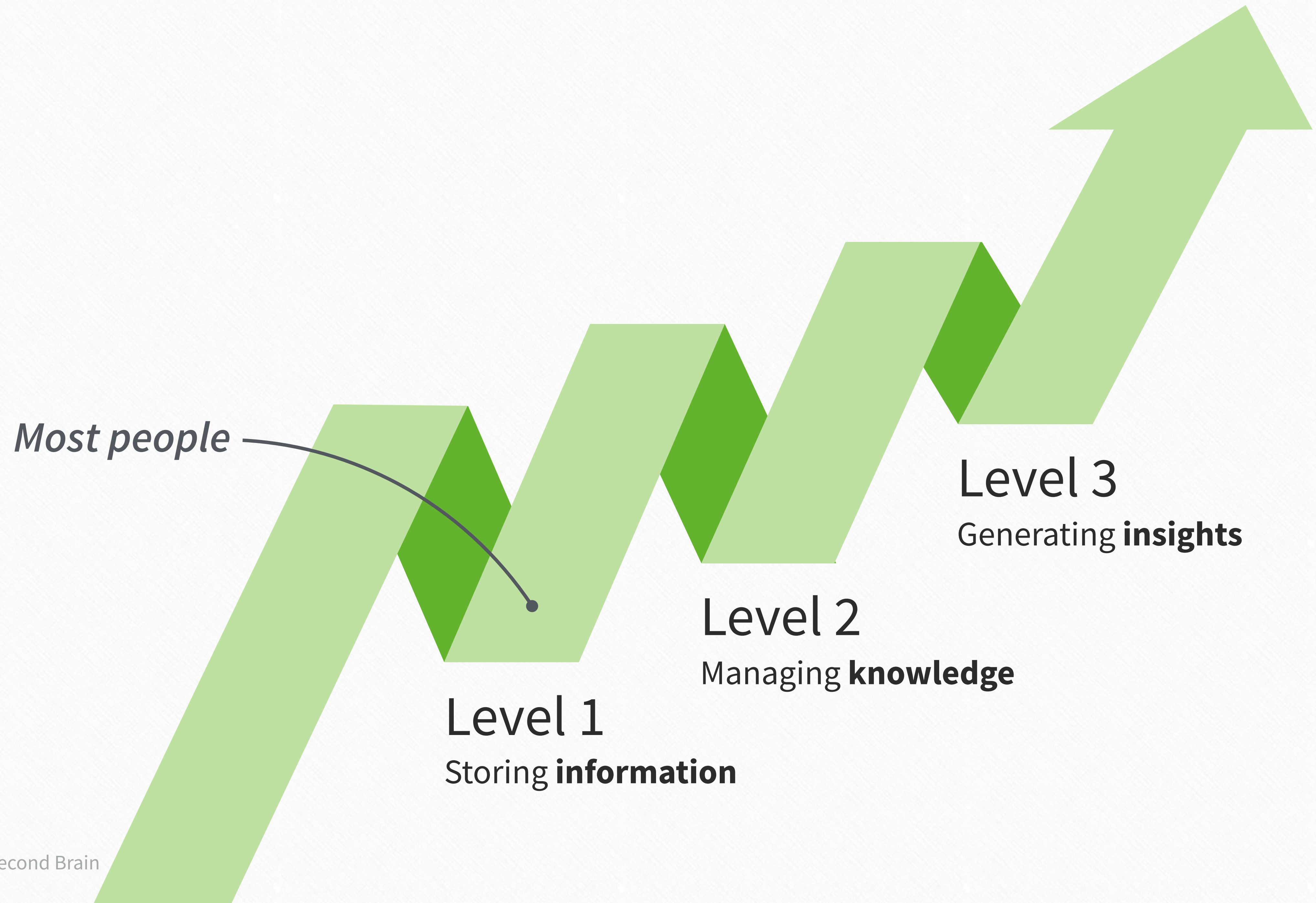
**What are we trying to accomplish here?**

*“To give you a second brain”*

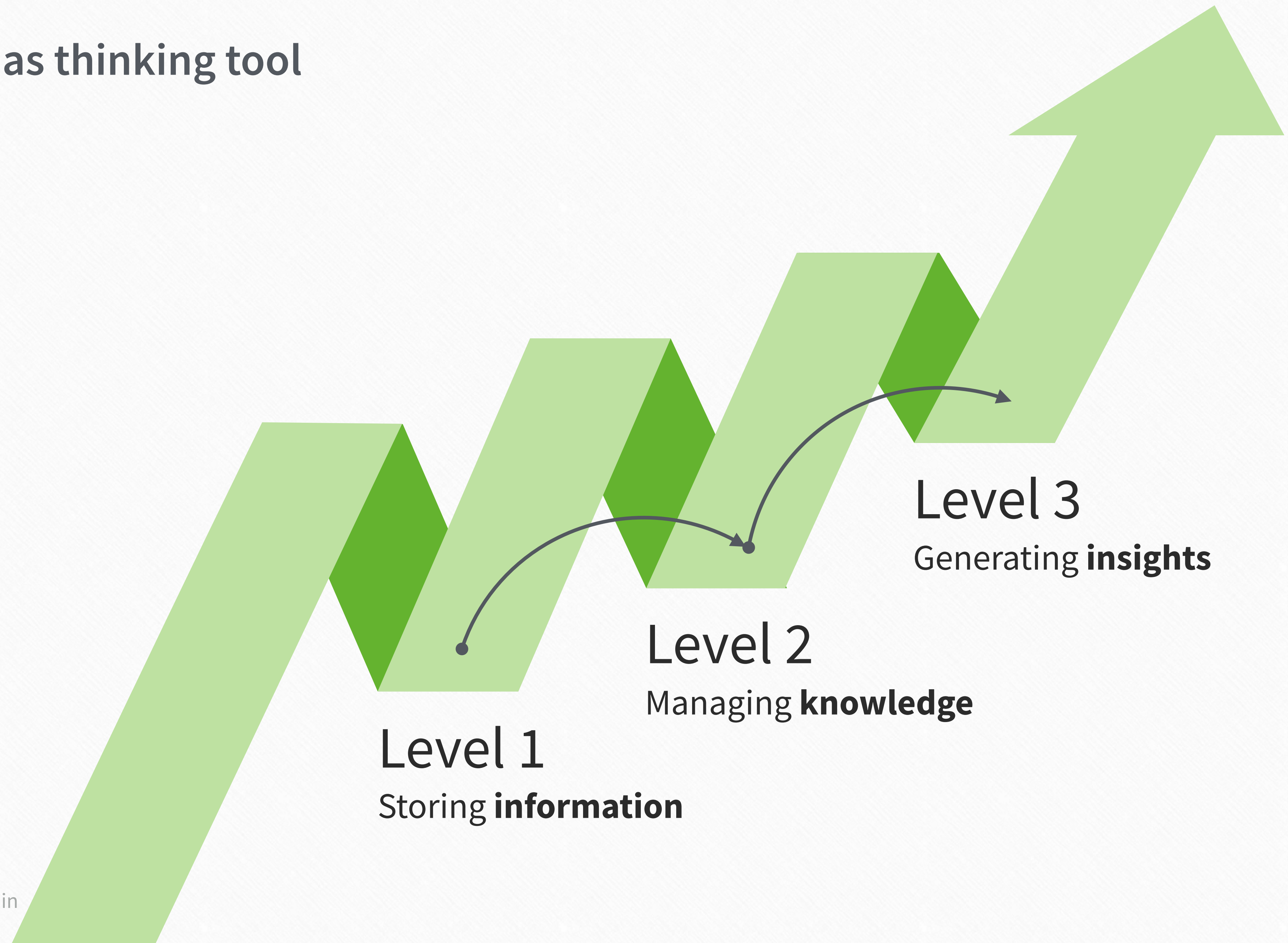
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Evernote's original mission





# Evernote as thinking tool



“The object isn't to make art, it's to be in that wonderful state which makes art inevitable”

– Robert Henri



# What is our approach?

*“What these findings suggest is that creativity doesn’t just involve imagination. It also involves motivation, **organization,** and **collaboration.**”*

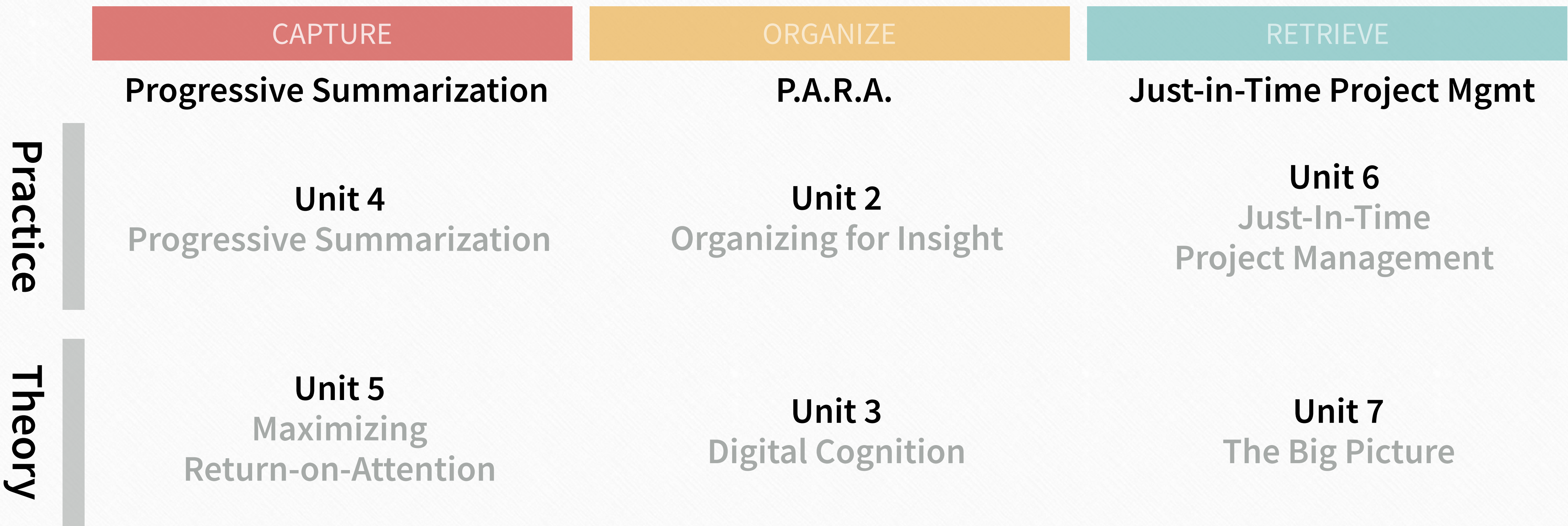
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Scott Barry Kaufman, *The Atlantic*

# The 3 pillars



# The 3 pillars



# Takeaways



## Action steps

A checklist of tasks to complete before the next session



## Source notes

Links to my original notes on all sources used in the course



## Weekly exercises

Hands-on exercises to put new principles and techniques into practice

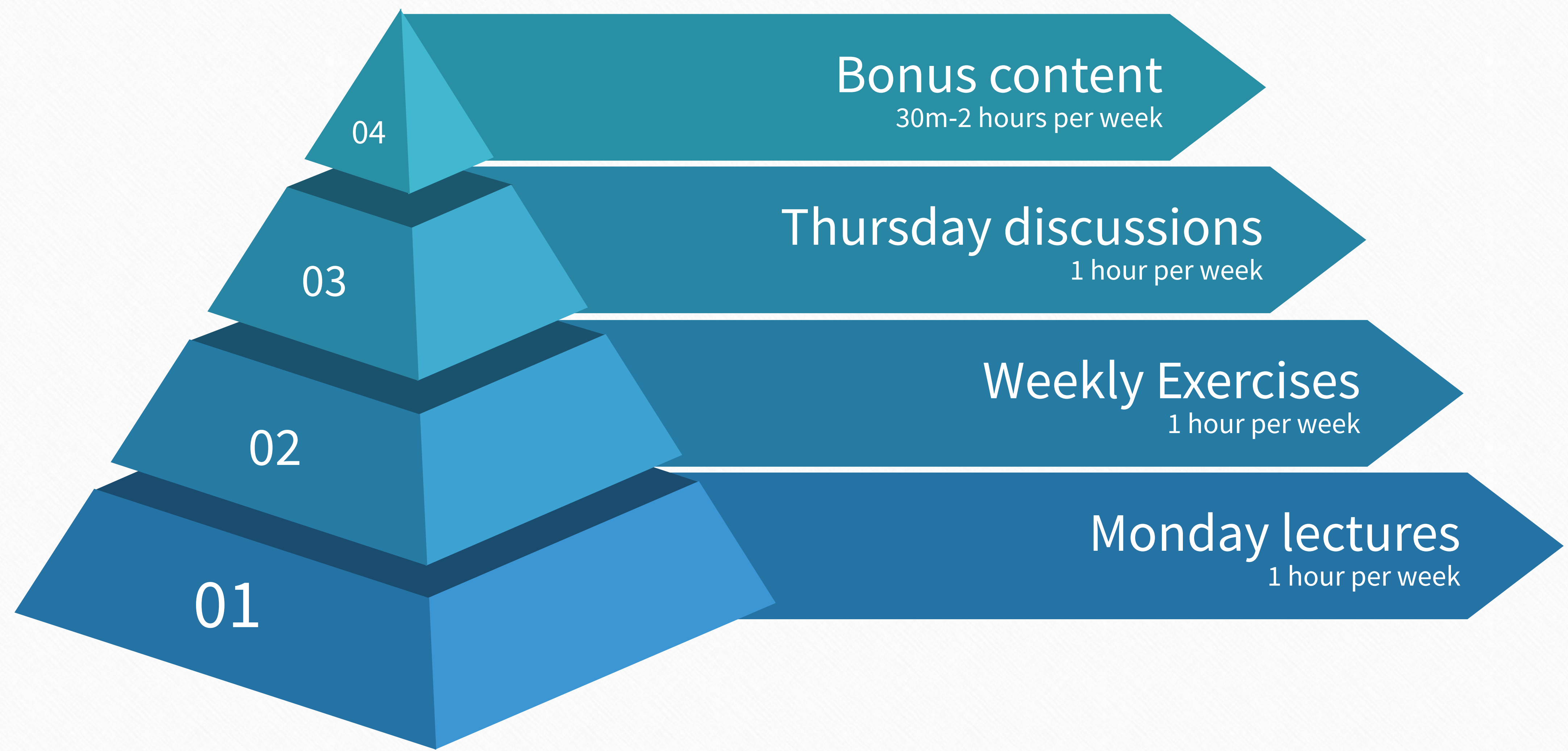


## Bonus content

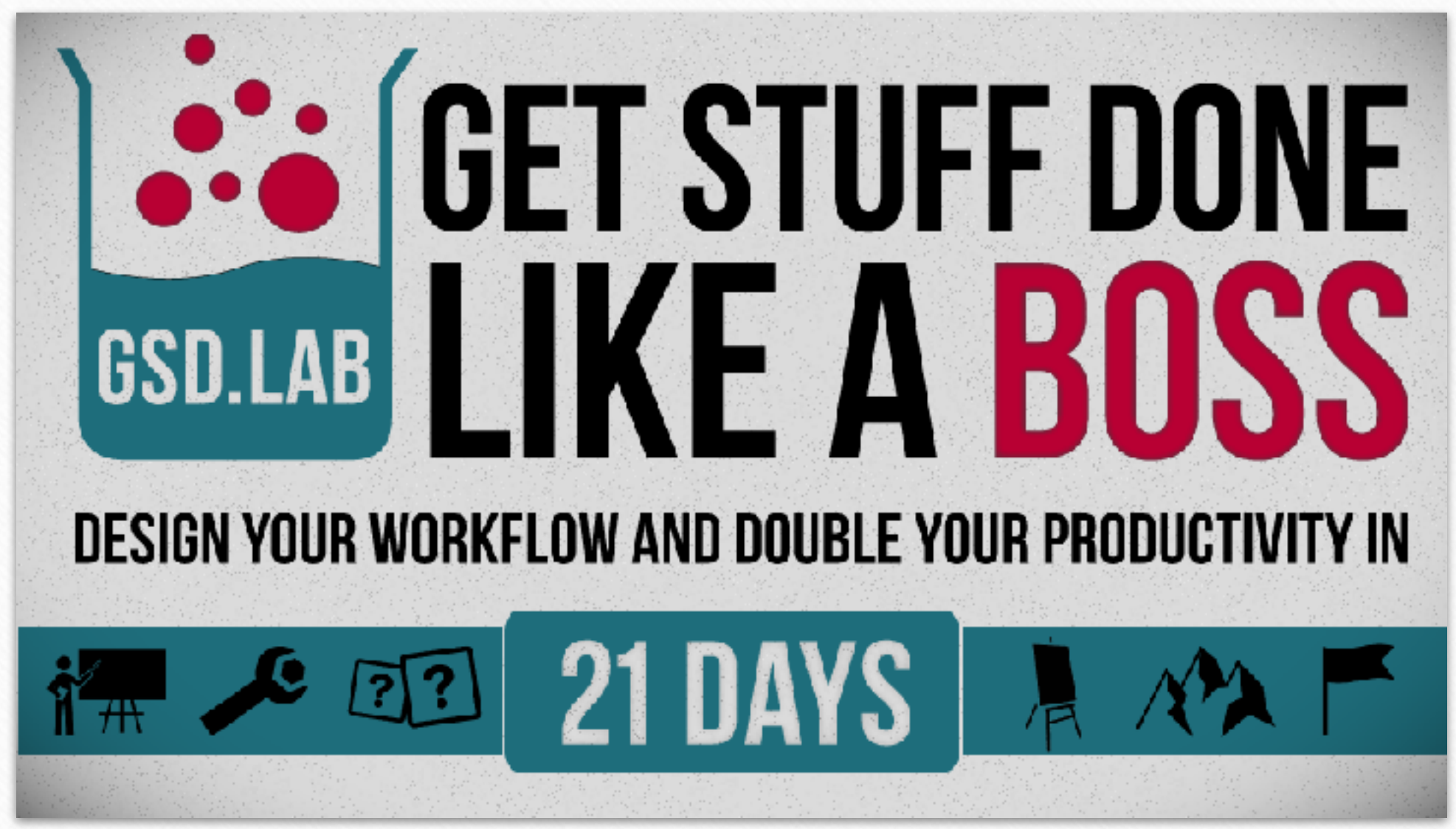
Supplementary Interviews, guest lectures, blog posts, and videos



# Scaling your attention



Actionable information  
(to-dos, projects, deliverables)



Non-actionable information  
(notes, reference files, research)



# Course Staff



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Kevin Holmen  
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Ryan Fitton  
**Forum Moderator**  
**@ryan**



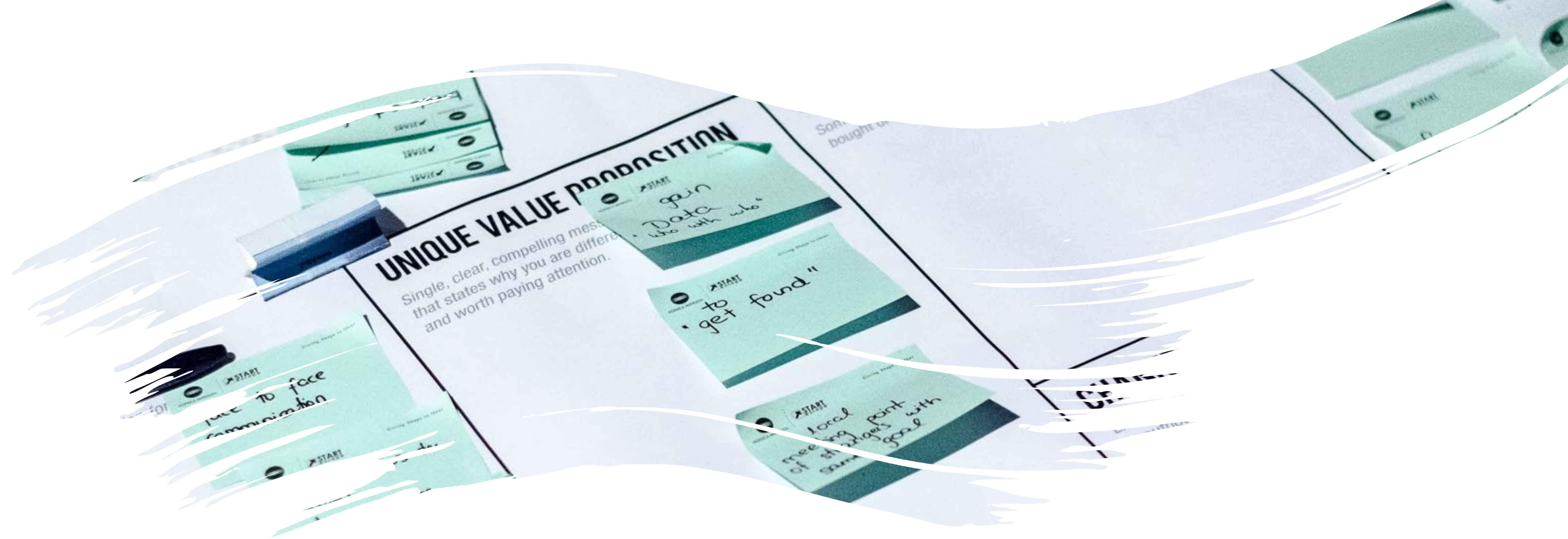
Moritz Bierling  
**Forum Moderator**  
**@bierlingm**

DEV

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group





# 02 P.A.R.A.: Organizing for Insight